

SCAHU Leadership Training- July 23, 2009

Attendees: Linda, Keli, Sharlene, Nancy, Joann, Ryan, Andrea, Sonja, John

Linda welcomed us to our new year on the board!

Keli facilitated the meeting-Vision and Mission statement distributed

All of our positions tie into each others-all of us need to be responsible for our own positions.

Roles of each chair:

Membership- entire chapter responsible

Promotes membership and recruitment

Need to encourage non-licensed members to meetings

Every member should help increase and maintain membership

“Just One” theme-state theme. Each member brings in one new member.

Assign a new member to a seasoned member to mentor

Hold an open house-membership blitz

Get exposure at community programs/chamber etc.

Get the story out to non-members, the benefits of NAHU

Legislative-

Post articles on website for members to have access

Start reporting federal and local issues at our general membership meetings.

Continue to stress we are a bi-partisan organization

Ask George Martin to speak about the Washington Fly-In

Continue to work more closely with lobbyist

Need to identify “a person of interest” to testify as needed

Adopt a legislator

Explain what HUPAC and CSAHU Pac is at the meeting-2 separate pacs

Treasurer-

Must file 990 form-due April 15th.

Give a 5 minute overview of current financials at general membership meeting

President-Elect-

Mentored by current President

Step in as needed for President

Secretary-

Keep by-laws

Keep minutes at BOD meetings and general membership meetings

Maintain rsvp's for all meetings and fairs

Communication-

Keli will take responsibility for the newsletter. Offer paid advertisement in the newsletter. Contact Staples, Office Depot etc.

Hand out copies of newsletter at general membership meetings

Include “links” in newsletter

Becky will continue to handle all email communications-need to add more graphics, color etc to emails.

Add a title and links for complete details and add paypal link to emails

Sharlene will be responsible for all Legislative email communications.

“urgent” or “urgent response” will be added to the subject line when appropriate.

Please do not “respond to all” when responding to email-just reply to sender

President-

Helps with sponsor communications

Checks on who paid for sponsorships

Leads and guides the organization to reach it's goals

Awards-

Each chair is responsible for their portion of the awards.

Keli will communicate what is needed to achieve the awards.

Community Service-

Get involved with local charities

Continue to work on the “William Flood Award”

Start getting involved with the Penrose Foundation. This foundation raises money to distribute to people in the community that needs help with co-pays and deductibles.

Our goal is to raise \$1000 towards Penrose Foundation. \$2000 is our “super goal”.

Asking every attendee to bring a box of cereal to each general membership meeting.

The October meeting will be in Pueblo-donate to the local charity.

Want to hold “Casino Night” as a fundraiser-will discuss further

Hold raffles at all general membership meetings-move ahead, need to vote a next BOD meeting for approval.

Media-

Ryan wants to start sending out every legislative item or topic to all media contacts.

Explain how this topic affects our community.

Send any ideas for a story/press releases to Ryan

The speakers bureau is ready.

If you need/want to react to a news article, send to Ryan.

Start posting on our blog

Programs-

Education/designations are included in Programs

Need to survey our members if interested in forming study groups for designations or education programs.

Do we need to offer certifications of ancillary products?

Leadership meeting adjourned. BOD meeting held immediately following.

